



My name is Shena Johnson and I'm seeking your vote to represent District 2 on your Cordry Sweetwater Board of Directors.

My husband, Luke, and I have lived here full-time since September 2017. Since then, I have actively participated in various endeavors of the Ecology Commission, including creation of safety procedures for the deer reduction hunt, receipt and organization of property owner preferences for that hunt, invasive species

education, and re-organization of the green rule book. The Board officially appointed me to the Ecology Commission in late 2022.

Growing up in Michigan – ask me where, and I will put down my Vernors and show you on my hand – I spent my summers working at the gas station and playing in the woods and nearby lakes. These days, I spend my free time similarly – you're likely to find me on a long walk (a run if I'm feeling peppy), sunbathing on the beach with a good book, tending to my daffodils and begonias, curled up with my two dogs watching football, or hanging with my family and friends by the firepit.

An attorney by trade, I have served as full-time legal counsel to local government boards and elected officials for nearly twelve years. While it would not be my role to provide legal advice, if elected, my work has afforded me valuable experience with matters unique to the public sector, including budget procedures, open door and access to public records law, and drafting local ordinances. In my position, I write contracts, advise on employee matters, respect taxpayer dollars, and ensure my clients' rights and property are protected.

My strengths are problem solving, finding efficiencies, and bringing people together to accomplish a common goal. I don't like to make snap decisions, but I'm not afraid to make educated ones. As a board member, I would like to see continued community-building, prioritization of the ecology and safety of our lakes, and some finality with regard to the rule book. If you agree, I would appreciate your vote in January to represent District 2.



Vote Dale Sears for Cordry Sweetwater Lakes Conservancy Board District 2

Hi, I'm Dale Sears, and I'm running for an open board position for District 2 at the Cordry Sweetwater Conservancy District (CSCD). As a freeholder for over 10 years and a passionate advocate for our lakes and community, I'm committed to preserving what makes this place so special while helping us grow responsibly and sustainably. I would be honored to have your vote.

Cordry and Sweetwater Lakes are more than just beautiful places. They are home and a slice of heaven. I want to ensure our Conservancy continues to protect our natural resources, maintain transparency, and serve the needs of all residents. I bring a collaborative spirit, a strong work ethic, and a deep respect for the people who live here.

One of my main goals is to advocate for funding for CSCD roads and other road related improvements. Currently these are unfunded despite significant tax contributions. I will actively work with our State and County legislative bodies to develop, introduce, and advocate for the passage of bills that secure dedicated funding for CSCD roads and related improvements. We contribute huge property taxes to Brown County with no return of service and benefit. This has been a sore spot with me as my assessments climb every year.

My Experience

- I have served on the Cordry/Sweetwater Lot Owners Association (CSLOA) board, and CSCD Water Commission. With the CSLOA board I volunteered in the development and participation of Bingo activities, Fireworks activities and various community events like the chili cookoffs.
- I've spent over 20 years in operations and leadership roles, managing teams, budgets, and strategic initiatives.
- I've worked across industries from manufacturing to nonprofit always focused on improving systems and empowering people.

Education

- I hold an MBA from Indiana Wesleyan University, with a focus on organizational leadership and strategic management.

What I Stand For

- Stewardship of our lakes and natural environment Ecology.
- Transparent communication and responsible budgeting
- Community engagement and respectful collaboration
- Long-term planning that honors our values and vision

Let's work together to keep Cordry and Sweetwater Lakes thriving for generations to come.

I'd be honored to earn your vote.